

President Linda's quote of the week:

**"Old hippies never die,
they just go to pot**

**NEXT WEEK Meeting Location: August 15th
The Elks Club, 1350 26th St.**

Speaker!

Pres. Michael Walstrom of the RC of Downtown Boca Raton, and the Young Professionals Membership Chair for District 6930, spoke on outreach to potential members ages 23-39.



District 6930 has only 6% of members younger than 40, but did you know Paul Harris was only 36 when he started Rotary? Younger members primarily want to **NETWORK with COMMUNITY LEADERS and BUSINESS PROFESSIONALS** more than just offer service, and are concerned about the costs and time commitments of joining.

He suggests club's impress on younger visitors:

1. Rotary may not increase sales but will increase your **CONTACTS**. 2. Rotary teaches you **LEADERSHIP** as you join committees and volunteer for roles.

He suggests these three marketing strategies of what is important to attract members of ages:

Ages 22-39: Networking / Contacts

Ages 40-60: Service / Leadership

Ages 60+: Friendships / Service

Contact him at 561-699-4463

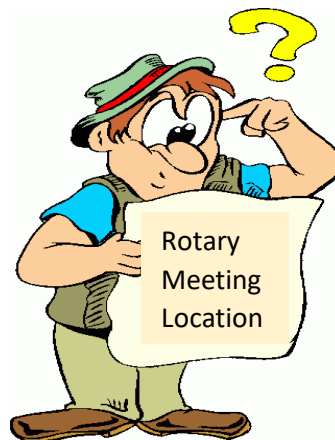
PUT THE DATES ON YOUR CALENDAR!



Save the DATE
Saturday October 27th 4-9
Riverside Park by the River

The **Vero Beach Veterans** organization has a clubhouse that is open to all veterans and their families. Their building also houses the Next Generation Vets organization (Iraq/Afghanistan veterans who served 1991 – now). Representatives from Next Gen will be painting with us. We need volunteers to paint the exterior of their building (paint costs covered by Rotary and supplies provided by the Veterans Council of IRC).

Date: Saturday August 25th
Location: 2500 15th Ave
Time: 9am-2pm
Questions: Pat Gever 205-1995



Please fill out the surveys on meeting locations! We hope to be in a "home" you help choose by Sep 5.

August

Membership Development

EACH ROTARIAN, REACH ONE, KEEP ONE

**EACH ONE
BRING ONE**



Our Club Family Tree!

- RC Chicago 1905
- RC Jacksonville 1912
- RC Miami 1917
- RC W. Palm Bch. 1919
- RC Vero Beach 1926
- RC VB West 1972

RC VB Sunrise 1989

BOARD MEETING
Tues. Aug 14
5:30 pm
St. Francis
Manor
All Welcome!



Vocational Minute: Will Schlitt, partner at Offutt, Barton, Schlitt Certified Public Accountants. Contact him at 231-2100

Greeter Staton!





Vero Beach Sunrise Rotary Club Calendar

August

MON	TUE	WED	THU	FRI	SAT	SUN	KEY:	
06	07	08	09	10	11	12	CLUB Meeting/ Speaker	
		6:30 AM SU/TD: Chris S., Tracy C.					Other Rotary Meetings	
		7AM Meeting @ Amer. Icon Brewery: Mark Rendell -Super. of Schools	Rotary Means Business 7:30 AM - Chelseas on Cardinal	Ray Hooker!			Happy Birthday!	
13	14	15	16	17	18	19	District & Intl. Events	
		6:30 AM SU/TD: Charlie S., Joe C.	<p>5 reasons to volunteer</p> <ol style="list-style-type: none"> 1. Gain new skills 2. Meet new people 3. Make a difference 4. Give back to the community 5. Feel valued and be part of a team <p>...and have fun!</p>				Assignment: SET UP and TAKE DOWN 6:20-8:15AM Call replacement if you can't make it!!	
	5:30 pm Brd. of Dir. Meet. St. Francis Manor	7AM Meeting @ Elks Club- 1350 26th St. Danielle Johnson, Curator, VB Museum of Art						Club Service Projects
	Bob Hyde!	Robin Pelensky! Laile Fairbairn!						
20	21	22	23	24	25	26		
		6:30 AM SU/TD: Renato T., Caryl C.	Rotary Means Business 7:30 AM - Chelseas on Cardinal		Veteran's Council Painting 9am-2pm 2500 15th Ave			
	Gladys LaForge!	7AM Meeting: Ed Massey - IR State College President	Pam O'Donnell!					
27	28	29	30	31	01	02		
		6:30 AM SU/TD:Rex T., Buddy D.						
		7AM Meeting: Oscar Sales, Riverside Theat.	Brian Carman!					

This entire newsletter is a TICKET for a young professional (under age 40) resident of Indian River County to attend a Club meeting during Aug. or Sep. 2018 for free.

Invited By: _____ Name _____